

ATIO Logo Use Policy

The policy below has been created for the purposes of carrying out the mission of the Association of Translators and Interpreters of Ontario (ATIO), which is to promote the value of certification as a means to protect the public interest.

The use of the ATIO logo is reserved for exclusive use by certified ATIO members in good standing.

Anyone who is not a certified ATIO member in good standing is prohibited from using the ATIO logo for any advertising or promotional purposes, including résumés, business cards, print or online ads, websites, online profiles on LinkedIn or other sites, etc.

Certification is held by individual certified members of ATIO. Any organization, corporation, association etc. that intends to represent to the public that they make referrals to, employ or otherwise utilize an individual that is certified as a Certified Translator, Certified Conference Interpreter, Certified Terminologist, Certified Court Interpreter, Certified Community Interpreter or Certified Medical Interpreter must, prior to such representation being made, provide ATIO with a written list containing the names of all the individuals that use the Certified Designation. ATIO, in its sole and absolute discretion, will determine whether approval should be given for the use of the Certified Designation.

The terms and conditions of use are as follows:

Use of the logo is conditional upon being a certified member in good standing of ATIO. Should an individual cease to be a certified member in good standing of ATIO, he or she will remove the logo from all online and printed material.

When using the logo online, the certified member agrees to link it to the ATIO website and no other website, and to adhere to the ATIO Linking Policy.

The certified member undertakes not to use the logo in any way that would imply that the Association has endorsed products or services.

The certified member does not claim to represent ATIO unless specifically authorized to do so.

At the request of ATIO, the certified member will cease and desist from any use of the logo deemed unacceptable by ATIO.

Guidelines for display and layout:

- The logo can be resized, but the original proportions must be maintained.
- The logo colors and fonts may not be changed.
- The logo may not be combined with other design elements.
- The logo must be displayed in a positive manner.

Contact Information

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